

RESOURCES

Author Websites

RE McDermott

www.REMcDermott.com

- An example of an effective author website, and an example of a free blog run by Word Press.

The New Diplomat's Wife

www.thenewdiplomatwife.blogspot.com

- An example of a free blog hosted by Blogger.com

Apt Design

www.aptdesignonline.com/8-great-author-websites

- A gallery of professionally designed author websites

Blog Aid

www.blogaid.net

- For the technologically challenged. Provides tutorials and customer support for getting your author website up and running.

Blogger

www.blogger.com

- A free blogger service run by Google

Word Press

www.wordpress.com

- A free blogger service run by Word Press

Go Daddy

www.godaddy.com

- One of many options through which to purchase a domain name and SSL

RESOURCES CONT'D

Online Communities

GoodReads

www.goodreads.com

- A community of over seven million readers. Allows you to create an author profile and communicate with millions of readers through message boards, giveaways, etc.

ForeWord Reviews

www.forewordreviews.com/services/book-reviews/clarion-review

- A pay-for-review service.

Kirkus Reviews

www.kirkusreviews.com/book-reviews/indie

- A pay-for-review service.

Author Central (Amazon)

www.authorcentral.amazon.com

- Set up your Amazon Author page and dialogue with message boards

Further Reading

Sandra Beckwith

www.sandrabeckwith.com

- Offers free articles, a free e-newsletter, and online seminars on author publicity

Joe Konrath

www.jakonrath.blogspot.com

- An entertaining discourse on self-publishing and self-promotion

The Creative Penn

www.thecreativepenn.com

- Helping you write, publish, and sell your book.

Noah Lukeman

www.noahlukeman.com

- Not much to do with marketing actually, but I consider his book, *The First Five Pages*, a must-read and like to spread the word as much as possible